

Press release

**Rendimax increases its rate of return on deposits:**

**+0.25% for all clients, as from 1 September 2010**

**Mestre, 26 July 2010** – Banca IFIS, active in financing enterprises and listed in the STAR segment of the Italian Stock Exchange ([IT0003188064](http://www.borsaitalia.it/IT0003188064)), increases the interest rates it offers its clients on the Rendimax Savings Account.

Banca IFIS's Rendimax Savings Account, which has been the best savings account in its category right from the start, will offer all its clients higher rates of return (including those who have opened a demand deposit), as from 1 September 2010.

The rate of return on the Rendimax Savings Account, applied to demand deposits, will be 2.09% (gross, annual, nominal rate, which corresponds to **2.10%** gross, effective rate due to quarterly capitalisation).

Rendimax confirms once again its initial proposition: launched in 2008 it has continually offered investors the highest rate of return for its category, excluding periodic promotional offers and/or limited offers.

Once more, Rendimax is ahead of time and as from 1 September 2010 will automatically apply the new rate of return to all its clients (new and old).

In addition, all clients will have the opportunity to obtain an even higher rate of return by fixing all or part of their Rendimax capital, choosing from a wide range of proposed durations.

Indeed, the rate of return on the Fixed Rendimax Savings Account rates will also increase. For fixed deposits opened as from 1 September 2010 the following interest rates will be offered:

<b>Duration</b>	<b>30 days</b>	<b>60 days</b>	<b>90 days</b>	<b>180 days</b>	<b>270 days</b>	<b>365 days</b>
Gross, annual interest rate	<b>2.25%</b>	<b>2.30%</b>	<b>2.40%</b>	<b>2.50%</b>	<b>2.60%</b>	<b>2.75%</b>

Interest accrued on fixed capital will continue to be credited in advance, directly to the Rendimax Basic Account.

All fixed deposits opened before 1 September will maintain the interest rates in force at the time the deposits were opened, up until their expiry.

Rendimax is a deposit account and as such benefits from the guarantees given by the Interbank Guarantee Fund for the protection of deposits. Fixed sums are also covered by this guarantee.

Banca IFIS would like to remind the public that a Rendimax Savings Account can be opened by visiting [www.rendimax.it](http://www.rendimax.it) and filling in the online form following the simple instructions given therein, or calling the toll-free number 800 522 122.

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*Banca IFIS (ISIN [IT0003188064](http://www.borsaitalia.it/IT0003188064), Bloomberg IF IM, Reuters IF MI) active since 1983 in financially supporting enterprises is, today, the only Italian bank specialising in the activity of financing enterprises' receivables. Listed in the STAR segment of the Italian Stock Exchange since 2004, Banca IFIS operates in a market segment experiencing a high growth rate, especially significant given today's economic context, with a unique business model based on asset-based financing which allows easier access to credit. Banca IFIS, continuously committed to the constant development of new services for lending financial support and managing working capital, allows thousands of enterprises every year to find the answer to their financial needs.*

*In continuous expansion both in Italy and abroad, the Banca IFIS Group today has 25 branches in Italy, a branch in Paris, a subsidiary in Poland (Warsaw), representative offices in Romania (Bucharest) and Hungary (Budapest) and agreements with over 200 banks worldwide. With more than 100 dedicated and in-house trained sales staff, the Banca IFIS Group has the most complete and specialized sales network in Italy which guarantees the advantage of direct and personalized relationships with over 2,500 enterprises. At 31/12/2008, the turnover (value of receivables managed) equalled 3.5 billion Euro, recording an annual weighted average growth rate in the last ten years of 25.8%; net banking income stood at 80.8 million Euro; net profit amounted to 17.2 million Euro and non-performing loans / total loan commitments equalled 1.6%.*

Press contacts:

**Weber Shandwick | Advisory**

Giorgio Catalano 334.6969275  
[gcatalano@advisorywebershandwick.it](mailto:gcatalano@advisorywebershandwick.it)

Linda Carcione 335 6111390  
[ccarcione@advisorywebershandwick.it](mailto:ccarcione@advisorywebershandwick.it)