



PRESS RELEASE

Contact, innovation, dialogue: [Credi Impresa Futuro](#) arrives, Banca IFIS's new service for Enterprises

“Contact, innovation and dialogue”: are the main ingredients making up Banca IFIS's new service dedicated to enterprises and, in particular, entrepreneurs.

Indeed, **Credi Impresa Futuro** doesn't only offer [companies the possibility of obtaining financing](#) but is also a multi-channel tool through which it is possible to ask for information, deepen one's knowledge on particular topics, and use the new communication tools that Banca IFIS has provided for entrepreneurs.

The new logo will be inseparably accompanied, therefore, by a new way of working: for Credi Impresa Futuro this means the website, both innovative and useful; boasting numerous already-active on-line tools which allow enterprises to:

- **Apply for financing** directly from the website;
- Find information and contact details for our various branches and respective consultants;
- Use the on-line telephone service, **“Filo diretto”** (Direct line), which can be activated directly from the site and which connects the 'web-user' to the people at Credi Impresa Futuro from whom the web-user can obtain assistance and information (like toll free numbers, this direct line is completely free);
- Read and get more information on doing business thanks to the contents of the [MondoPMI](#) blog, directly viewable from the branches' home pages of the website www.credimpresafuturo.it;
- Have at one's disposal dedicated, **local information**; well-researched, highly detailed local news important to help the enterprises and Banca IFIS's sales network in each area of Italy to do business;
- Compare and confront, share discussions and, generally, talk to other enterprises and businesses linked to this sector thanks to Credi Impresa Futuro's and MondoPMI's **Facebook and Twitter** platforms, so as to encourage and develop a shareable, entrepreneurial and social dialogue;
- Use all the above services – above all through **mobile devices** like tablets and smartphones.



With the aim of being ever more in touch with client needs, Credi Impresa Futuro aims to be the new platform for Italian enterprises: an investment that Banca IFIS also makes in its 29 sales units throughout Italy, which will boast the colours of the new logo and which will offer a wider-reaching and improved service aimed at supporting enterprises and their business.

This project, in its launching stage, will be further developed and synergised: through the network from whence it came, but also through local associations and through the different operators in the sector, so as to include every possible means of listening to the needs of enterprises in order to offer a genuine 'made to measure' service, suited to the different needs enterprises have.

Credi Impresa Futuro

Banca IFIS: we give value to your work.

Banca IFIS Group

Banca IFIS Group is the only independent banking group in Italy specialized in the sector of trade receivables, non-performing financial loans and tax receivables.

The Group operates through the following brands: **Banca IFIS**, dedicated to supporting the trade receivables of small and medium-size companies operating on the domestic market; **Banca IFIS International**, for companies that are developing their business abroad or that do business with Italy; **Banca IFIS Pharma**, which supports the trade receivables of large-size companies supplying Italian Local Health Agencies; **NPL Business Area**, which groups together all activities of the business unit operating in the sector of non-performing loans, and **Fast Finance**, which carries out activities associated with the tax receivables sector.

Listed in the Star segment of the Italian Stock Exchange, Banca IFIS Group is an innovative and constantly growing company.

Banca IFIS S.p.A.

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