

**Banca IFIS illustrates its growth strategies as it participates for the first time
in the annual meeting addressed to traders and retail savers**

Mestre, 20 September 2011. Can retail savers be good partners even during times of crisis such as these? Banca IFIS believes they can be, and so decided to take part in the 2011 Online Trading Expo, to be held on Thursday October 27th from 9 am until 11 am.

Giovanni Bossi, CEO of Banca IFIS, will attend to the event at the *Congress Centre and Services* in Milan's Palazzo Mezzanotte, where the Italian Stock Exchange is located, to meet all those retail savers who want to have a direct contact with the person who has been at the helm of Banca IFIS for the past 15 years. During this event, Banca IFIS's growth strategies will be illustrated along with the characteristics of **rendimax**, the high-yield online savings account.

WHO

Banca IFIS - Giovanni Bossi, C.E.O.

WHERE

Palazzo Mezzanotte, Piazza degli Affari 6, Milan. Balcony 1

WHEN

Thursday October 27th, 9 am – 11 am

Banca IFIS

Banca IFIS is the only independent bank specialised in financing. Listed in the STAR segment of the Italian Stock Exchange, Banca IFIS is both autonomous and innovative. The Bank's core business focuses on providing commercial credit to support the efforts and growth of small and medium-sized enterprises. After the successful take-over bid of the Toscana Finanza Group, it also operates in the segment of non-performing loans and tax receivables. The Bank collects funds from a variety of sources, with little exposure to sudden credit crunches that may occur on the inter-bank market: indeed, the constant and steady growth of its **rendimax** online savings account contributes more than 70% of its procurement sources.

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