

Press release

**rendimax raises all rates of its Top deferred interests deposit**

**Newly deposited sums with 12-month maturity dates will yield 4.55% annual pre-tax,  
 up to 4.80% on deposits with 24-month maturity dates**

Mestre, 13 October 2011. As of tomorrow, Friday October 14<sup>th</sup>, **rendimax** will be offering higher interest rates on all newly deposited sums, proving once again that it is the online savings account with the highest yield and most complete offer in its category. A range of products that is greatly appreciated by over 37,000 **rendimax** customers.

Rendimax time deposit – TOP Deferred Interests							Quarterly Deferred Interests
Period	90 days	180 days	270 days	365 days	540 days	730 days	
Pre-tax rate	3.50%	4.00%	4.10%	4.55%	4.65%	4.80%	

“Today we raise our interest rates as we continue to offer high profitability, excellence and great service to those who put their savings in a **rendimax** account. We want to keep growing both in terms of total customers and total deposits, following the trend of the past few months, which will allow the Bank to continue providing financing to our customer companies, supporting Italy’s tangible economy.” commented Giovanni Bossi, Chief Executive Officer of Banca IFIS.

Indeed, as of tomorrow Banca IFIS offers higher interest rates on all time deposits for old and new customers alike, as a timely and prompt acknowledgement of the increase in interest rates on the market. The new rates – which include **4.55%** for 12-month and **4.80%** for 24-month maturity dates – will be applied to the **rendimax TOP Deferred Interests** product, launched in August. **Deferred interests** will be paid on a quarterly basis, according to a **solar calendar** and, for the last payment, at the maturity date of the savings account. The option **rendimax TOP Deferred Interests** allows you to take advantage of the new 20% tax rate set to go into effect on 1<sup>st</sup> January 2012. The interest rate paid on the **rendimax** free account stays at 2.50% annual pre-tax. Consequently, **rendimax** gives you the highest freedom of choice between the various products offered by the Bank, which once again guarantees the best rates on the market.

Below is a summary of **rendimax** products in view of the new offer:

rendimax free*	rendimax time*								Pre-paid interest
	30 days	60 days	90 days	180 days	270 days	365 days	540 days	730 days	
Pre-tax rate 2.50%	2.65%	2.75%	3.15%	3.35%	3.50%	3.80%	4.00%	4.30%	
rendimax time – Top Deferred Interests*									Quarterly Deferred Interests
Pre-tax rate			3.50%	4.00%	4.10%	4.55%	4.65%	4.80%	

\*Updated as of 13 October 2011

[www.rendimax.it](http://www.rendimax.it)

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