

Press release

Banca IFIS savings account expands its range of services with the
AUTOMATIC TRANSFER ORDER
available as of today for all **rendimax** customers

Mestre, 31 August 2011 – As of today, all **rendimax** account customers can take advantage of a new feature: **Automatic Transfer Order** (DTA) through direct debit (RID), which allows to move amounts, automatically and periodically, from the customer's bank account to their **rendimax** account.

By activating the DTA, customers can optimize the yield of their liquid funds, accruing capital in an even simpler way and obtaining the highest benefits with a wide freedom of choice. In fact, customers can manage this service completely on their own, by accessing their Reserved Area and selecting the bank account from which to withdraw the funds and the **rendimax** account in which to deposit them, the frequency of the transfer (monthly, bimonthly or quarterly) and, of course, the amount of the transfer. Customers can also choose to activate more than one transfer order: for example, from multiple bank accounts to multiple **rendimax** savings accounts.

Moreover, customers can delete or edit their automatic transfer parameters at any time. Thanks to **rendimax**, now it is even simpler to earn money by saving it, planning the gradual accrual of a larger and larger capital. Customers can activate this new service online, **simply** and **immediately**, from their web page or with the Call Center's assistance. The service is completely **free**: **rendimax** charges no additional fees for those who choose to take advantage of this new feature.

By introducing this new service, which comes only one day after the launch of the "Top Deferred Interests" option, **rendimax** has shown its ability to listen to and take into account the opinions of its customers, who can interact on a constant basis with the **rendimax** team through the **in-house Call Center** and the [new Facebook page](#), where the number of users of users has grown exponentially in just a short time, thus confirming itself to be a quick and instant daily communication tool.

rendimax, nato nel luglio 2008, è un conto di deposito ad alto rendimento destinato tanto alle aziende quanto ai risparmiatori privati e rappresenta - in questo momento- l'investimento più redditizio nell'ambito della sua categoria al netto di offerte promozionali periodiche e/o limitate nel tempo. Si conferma stabilmente innovativo e forte delle caratteristiche che da sempre lo distinguono: completa gratuità, rendimento massimo, apertura e gestione online, sicurezza (anche per effetto della garanzia del Fondo Interbancario di tutela dei depositi) e interessi anticipati sui depositi a scadenza o posticipati grazie alla nuova opzione introdotta. In aggiunta alla totale esenzione dalle spese di attivazione e gestione, l'imposta di bollo è pagata dalla banca e pertanto nessun onere a tale **rendimax** titolo grava sul cliente. I risparmiatori **rendimax** possono avere a disposizione l'esclusiva carta di pagamento **rendimax** (abilitata ai circuiti Bancomat/Pagobancomat e Cirrus/Maestro). www.rendimax.it

Banca IFIS S.p.A.

Responsabile Comunicazione

Mara Di Giorgio

Cell: +39 335 7737417

mara.digiorgio@bancaifis.it

www.bancaifis.it

Responsabile Ufficio Stampa e

Relazioni Esterne

Valeria Costa

Cell: +39 366 5627949

valeria.costa@bancaifis.it

Mymediarelation S.r.l.,

Banca IFIS Press Office

Marco Messori

Cell: +39 335 598 58 09

Tel.: +39 02 4549 7417

messori@mymediarelation.it

www.mymediarelation.it

Luisa Rossetti

Cell: +39 366 68 90 106

rossetti@mymediarelation.it