

Press release

rendimax celebrates its third birthday
by raising interest rates of its saving account

Higher returns on all time savings accounts

New automatic transfer service

The social networking programme at the starting blocks

Mestre, 20 July 2011 - As of July 21st **rendimax** will offer even higher returns: the interest rate on the liquid savings account is raised to 2.50% for all customers; for saving accounts with maturity of 12 months, the interest rate peaks at 3.80%, up to 4.30% for accounts with maturity of 24 months. Interest accrued on the tied-up capital will continue to be credited directly and in advance to **rendimax** savings account.

rendimax thus celebrates its 3rd birthday together with its 33,000 customers with a total savings portfolio that exceeds 1.4 billion EUR, confirming itself the savings/deposit account that offers the highest yield in its category, excluding periodic or limited-time promotions and offers.

The range of services offered by the Bank expands even further: soon available, the Automatic Transfer Device (DTA). It allows customers to move amounts, automatically and periodically, from their bank account to their **rendimax** savings account, without needing the usual transfer, so that they can plan the gradual accrual of capital (interest charges plus new deposits). The DTA service can be activated online from each customer's Rendimax web page, automatically and in full security.

Complying with a philosophy based on transparency, innovation and dialogue with customers, the strategy involving the Bank's online presence on social networks is now taking shape, starting from the new Facebook page where one can interact directly with the **rendimax** and [Banca IFIS](#) teams, ready to gather the opinions of Internet users, clear up doubts and answer questions, and share all the latest news about the Group. New opportunities that come only a few months after the introduction of a payment card as well as of two new maturity dates (18 and 24 months), which join the existing plans.

RATE (pre-tax)	30 days	60 days	90 days	180 days	270 days	365 days	540 days	730 days
Rendimax time savings account	2.65%	2.75%	3.15%	3.35%	3.50%	3.80%	4.00%	4.30%

Rendimax free	2.50%
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rendimax, launched in July 2008, is a high-interest savings account equally aimed at companies and private individuals; at present, it is the savings/deposit account that offers the highest yield in its category, excluding periodic or limited-time promotions and offers. Moreover, the characteristics that have set **rendimax** apart from the rest since the beginning continue to be innovative strong points: completely free of charge, maximum yield, online opening and management (also thanks to the guarantee provided by the Interbank Deposit Protection Fund) and interests on deposited sums paid in advance. In addition to there being no opening and management fees, the stamp duty is paid by the Bank, so that customers have no additional fees to pay. **rendimax** customers can also take advantage of the exclusive **rendimax** payment card (usable on the Bancomat/Pagobancomat and Cirrus/Maestro circuits).

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